

Poster Presentation Evaluation Criteria

Total Score: Maximum score: 24 points

Criteria	0	1	2	3	4
Poster Design & Visual Impact	Incomplete or extremely difficult to read. Very poor organisation.	Unclear layout. Too much text. Distracting design. Limited creativity.	Clear layout. Visuals support topic. Basic design.	Well-organised and visually engaging. Good balance of text and visuals.	Highly creative and professional. Strong theme and originality.
Task Achievement & Content	Does not meet task requirements. Major elements missing.	Covers some required elements but lacks development.	Covers all required elements but limited depth.	Fully addresses all required elements with clear development and research.	Fully addresses all requirements with depth, insight and critical thinking.
Organisation & Structure	No clear structure. Ideas confusing.	Limited organisation. Weak logical connections.	Clear introduction, body and conclusion. Generally logical.	Well-structured and logical. Smooth transitions.	Exceptionally clear and coherent. Smooth, professional flow of ideas.
Use of English (Grammar, Vocabulary & Spelling)	Very limited vocabulary. Frequent grammar and spelling errors affecting understanding. Very limited tense control.	Limited vocabulary. Noticeable grammar and spelling mistakes. Limited use of tenses. Meaning generally clear.	Good topic vocabulary. Generally good grammatical control. Uses different tenses with some errors. Occasional spelling mistakes.	Wide range of vocabulary. High command of grammar. Various tenses used correctly. Spelling mostly accurate. Minor errors only.	Very broad and precise vocabulary. Excellent grammatical control with a wide range of structures and tenses used accurately. Accurate spelling. Natural, flexible language use.
Presentation & Delivery (Reading, Pronunciation & Fluency)	Reads entire presentation. Pronunciation prevents understanding. No fluency. No eye contact.	Heavily dependent on notes. Mostly reads full sentences. Frequent pronunciation errors. Limited fluency with many pauses.	Frequently looks at notes. Often reads instead of explaining. Some hesitation. Pronunciation errors noticeable but meaning clear.	Mainly explains (reads only key words). Fluent most of the time. Adds clear extra information. Good pronunciation and eye contact.	Does NOT read. Highly fluent and confident. Adds extensive extra information. Clear, natural pronunciation with accurate stress and intonation. Engaging and dynamic delivery.
Interaction & Teamwork	Cannot answer questions. One partner dominates or does not participate.	Short/basic answers. Unequal participation.	Answers most questions clearly. Both partners contribute.	Developed answers. Balanced teamwork and clear responses.	Confident, extended and spontaneous responses. Excellent collaboration and natural interaction.
Submission Timing	—	—	—	—	Submitted on time
Late Submission Penalty					-4 points if NOT submitted on time

Dear students,

Your task is to create a poster and present it to your classmates in English. Your poster should focus on a person, character, or figure who is in the spotlight for their achievements, contributions, or unique story. Your account must include key information such as the subject's timeline or milestones, personal traits or skills, challenges they have overcome, and the impact or influence they have had on their field, community, or the world. You should also include fun facts or trivia, quotes, and visual symbols or metaphors that represent their achievements or personality.

A very important part of your project is the **creative twist and audience engagement**. This includes imagining what your subject might achieve next, adding a visual storytelling element (like arrows, mini-comics, or diagrams), and including an interactive question or QR code linking to a video, song, or additional fun fact.

Make sure your poster is **neatly organised, visually appealing, and balanced** between text and visuals. When presenting, speak naturally for 3–5 minutes, highlighting why your subject is in the spotlight and explaining your creative twist. **Add extra information** beyond what is on the poster and avoid reading full sentences. Use clear pronunciation, intonation, and gestures to engage your audience.

Finally, include a **reflection** in your presentation. Analyse the challenges and successes of completing this task, noting what went well, what could be improved, and how you could enhance your poster or presentation next time.

Good luck, and remember to stay creative, work collaboratively, and have fun putting your subject in the spotlight!