

### Rubric for visual presentation

Criteria	1	2	3	4
<b>Graphics</b>	Text is difficult to read. Too much text. Inappropriate fonts and size. Most of the graphics/animations are unrelated to content. Too many graphics on one page. Images are poor quality. Background makes text difficult to read	Overall readability is difficult. Too much text. Too many different fonts. Some of the graphics/animations are unrelated to content. Too many graphics on one page. Images are poor quality. Text is readable, but background is very distracting.	Fonts are generally easy to read. Font size varies appropriately. Too much text. All graphics/animations are related to content. All graphics are appropriate size and good quality. Graphics help audience understand the flow of content. Text is readable, but background is slightly distracting.	Easy to read. Font size varies appropriately. Text is appropriate length. All graphics are related to content. All graphics/animations are appropriate size and good quality. Graphics create an overall theme and make connections that helps audience understand the concepts. Background makes text easy to read.
<b>Task achievement</b>	Task is incompletely covered.	Covers most parts of the task.	Completely covers most required parts of the task.	Completely covers all required parts of task
<b>Use of language</b>	Simple structures with errors. Faulty collocations and word choice. Spelling is inaccurate. More than 4 mistakes	A mix of simple and complex grammar with occasional inaccuracies. Sufficient range of vocabulary. Spelling mostly accurate. 3-4 mistakes	High degree of grammatical control with non-systematic errors. A good command of broad lexical repertoire. Spelling is accurate. 1-2 mistakes	High degree of grammatical control. A good command of a very broad lexical repertoire. Spelling is accurate.
<b>Delivery</b>	Does not add information besides what is on slides. Does not show interest in presentation. Volume and speed is not appropriate. No or little eye contact. Stares at screen. Reads.	Adds little information besides what is on slides. Shows little enthusiasm/interest. The volume is too low or too loud and the rate is too fast or too slow. Sometimes uses verbal fillers. Eye contact is lacking and not with entire audience. Sometime looks at screen. Read from notes. Does not follow the time	Adds some information besides what is on slides. Speaks clearly most of the time. Volume is adequate. Good eye contact with most of audience. Does not stare at screen. Use notes. Follows the time	The speaker delivers the message in a confident, poised, enthusiastic fashion. Adds great amount of information besides what is on slides. The volume and rate varies to add emphasis and interest. Makes eye contact with audience, does not read. Follows the time
<b>Organisation</b>	Ideas are partly organized.	Organization is flawed or/and lacking in control. Ideas may lack coherence and appropriate organization.	Adequately organized text with introduction, main part and conclusion. May occasionally lack coherence.	Clear, smoothly flowing and well-structured text with introduction, main part and conclusion.
<b>Use of language</b>	Vocabulary is insufficient to deal with the task. Shows only limited control of a few simple grammatical structures and sentence patterns. Makes errors in basic grammatical structures. Expresses themselves with much pausing. Pronunciation is faulty.	Uses a limited range of vocabulary. Inappropriate word choice and use may occur. Uses simple grammar structures correctly, but still makes basic errors. Expresses themselves with evident pauses. Pronunciation errors may impede understanding.	Vocabulary range is sufficient to express themselves in a simple manner. Uses a range of basic grammar structures without mistakes. Expresses themselves quite fluently. Pauses may occur. Pronunciation is accurate.	Uses a wide range of vocabulary accurately without frequent searching for words. Grammatical accuracy is high. Expresses themselves fluently and with ease. Pronunciation is accurate.
<b>Interaction</b>	Provides mostly irrelevant answers, using single words and simple phrases	Responds to most questions, giving short and simple answers	Responds to all questions, but not all answers are extended and/or appropriate	Responds to all questions freely, giving extended and appropriate answers